



GROW YOUR BUSINESS WITH THE SERVICE AUTOMATION FRAMEWORK ALLIANCE

Worldwide interest in automation is growing at a rapid pace. And with this rapid growth comes the need for enterprises to learn more on Service Automation and RPA principles and practices, and invest in new technology and processes. The Service Automation Alliance **Corporate Partnership Program** enable organizations to benefit from the Service Automation community.

The Service Automation Framework Alliance Corporate Partner program provides organizations with top-notch resources and unique opportunities to grow their business while supporting client needs as Automation is an enabler in advancing organizational digital transformation initiatives.



COMPANY NAME

BECOME A CORPORATE PARTNER

The Service Automation Framework Alliance enables automation technology vendors to connect with the community of 10,000+ automation experts. Through our corporate partner program, you can demonstrate your organization's commitment to the People in Automation.



OUR CORPORATE PARTNERS SUPPORT THE PEOPLE IN AUTOMATION

The Service Automation Framework has provides an immense number of opportunities to organizations who wish to showcase and leadership in automation technologies and best practices. Whether it is connecting with our member base, hosting a webinar or promoting events, SAFA can provides value to the ecosystem of automation technology vendors and consulting organizations in their positioning.

Through our network of members, update mailings, conferences and webinars, the Service Automation Framework Alliance invites organizations to partner and take advantage of this highly engaged audience. There are various opportunities to partner with the Service Automation Framework Alliance.

CORPORATE PARTNER PROGRAM BENEFITS

WHY JOIN AS A CORPORATE PARTNER

As a Service Automation Framework Alliance Partner, you will get the following opportunities to connect with the automation community:



Mailings and Communications

Join our mailing list to our service automation members to showcase expertise and showcase your company's content. We have monthly general mailing items and special updates about conferences, white papers and special events.



Host a Webinar

Host a Service Automation Webinar of the community of service automation member base. Discuss a new technique, Service Automation Blueprint or innovative solution in the field of Service Automation. Webinars are one of the top ways to reach a broad audience and display your expertise.



Product and Event Discounts

Provide exclusive discounts and promotional offers for your Service Automation solutions, products or events. Through the service automation platform, you can offer targeted discount codes and offers in order to further promote your organization.



Service Automation Job Board

The only job board dedicated to connecting Service Automation organizations with qualified, passionate Service Automation professionals. Posting jobs is part of the Service Automation Framework corporate partnerships.

JOIN THE COMMUNITY

ACCESS THE 10.000+ SAFA MEMBERS

The Service Automation and RPA Community provides invaluable access and insights from thought leaders and is an optimal way for you and your team to stay current on the latest Service Automation and RPA trends. And you can also invite your clients to participate in the SAFA Community.



CRITERIA FOR BECOMING A CORPORATE PARTNER

To become a SAFA Corporate Partner, your organization needs to meet the following criteria:

- Have a proven track-record in Service Automation or RPA
- Have demonstrable experience, credentials, and subject matter expertise
- Comply with all applicable laws, regulations and requirements
- Be an active legal entity
- Agree to Partner terms and conditions

WHAT ARE THE CORPORATE PARTNER FEES

The Service Automation Framework Alliance has 3 tiers for annual Corporate Partnership fees, which consist of different packages:

- Silver Partners: US \$1,000 / year
- Gold Partners: US \$ 2,500 / year
- Platinum Partners \$ 5,000 / year

